Research in Management Topics

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Your assignment:

- Find information related to management topics
- Work in groups
- What else?

Three things to explore

- Finding articles in a basic business database
- Finding the most relevant search terms
- Finding current books

Where are library resources?

Best places to start:

- The library’s Management subject guide

What do you call your concept?

- Is it world market or international trade or import/export?
- Is it financing or investing or lending?
- Is it motivation or drive or ambition?

ABI/INFORM Complete

- The top professional business article database
- Sophisticated search interface
- Use synonyms (in the OR area)
- Use menus on left side to narrow your results
Understanding the search box

1. Use simple, one or two word phrases.
2. Put different concepts on different lines.
3. Use the choices on the left to narrow your search.

The Big Advantage:
Controlled Tagging

- Each article is tagged by topic
- Known as subjects or descriptors or thesaurus terms
- Once you learn the official tag for your concept, you no longer have to try other search terms.
- And you can find articles that are REALLY ABOUT your topic instead of those that just mention it.

Where’s the article?

Finding a book

Questions, comments?

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